

U.S. Recordings Web Site

Privacy Policy

U.S. Recordings, Inc. (“U.S. Recordings”) has created this Privacy Policy to ensure the confidence of visitors and customers (“you” or “your”) to our web site (the “Site”), and to demonstrate our commitment to fair information practices and the protection of your privacy.

1. Types of Information Collected.

a. Personal Information Collected. There may be areas on our Site where you can share your name, company name, postal address, e-mail address, phone number, social security number, and zip code (“Personal Information”) with us and where you can communicate with others. Our Site may also provide you with the option to sign-up and receive electronic communications from us, where we ask for certain Personal Information. If you communicate with us by e-mail or complete online forms, we may require Personal Information that personally identifies you. U.S. Recordings may also request your e-mail address or mailing address for the purposes of having someone contact you for additional information, or in response to your request for information from us. If you request that information be mailed to your postal address, you may request to be placed on our mailing list to receive periodic mailings from us.

b. Information from Children. U.S. Recordings does not knowingly solicit or collect information from children under 13 years of age. The use of this Site by children under 13 years of age is not conditioned on the disclosure of Personal Information. However, we ask that children not submit information to us without the consent of a parent or guardian. When we e-mail information to you, we will provide prominently displayed instructions that show you how to unsubscribe from receiving such information. If your child subscribes to receive information from U.S. Recordings without your knowledge, simply follow the instructions on our e-mail and unsubscribe immediately. Please include the child’s name and the parent’s e-mail address in the e-mail so that U.S. Recordings can better assist you with your inquiry or request. Parents can also contact our customer service department to access, change, or delete the personal information that has been submitted by a child.

c. Cookies and Tracers. U.S. Recordings may collect information about you and your use of our Site whenever you visit this Site. For instance, we may collect various forms of information such as entry and exit points for our Site (i.e., referring URLs or domains), site traffic statistics, operating system and browser type (collectively “Traffic Data”). Traffic Data is anonymous information that does not personally identify you but is helpful for marketing purposes or for improving your experience on the Site. In addition, when you request pages on our Site, our servers automatically log your IP address. An IP address is a number that is automatically assigned to your computer whenever you are using the Internet. U.S. Recordings may store some information on your computer in the form of a “cookie” or similar file to help us maintain and improve this Site in many ways. A “cookie” is a small amount of data that is transferred to your browser by a web server and can only be read by the server that gave it to you. It functions as your identification card, recording such things as Internet addresses, passwords, and preferences. It cannot be executed as code or deliver viruses. With most Internet browsers, you can erase “cookies” from your computer hard drive, block all “cookies,” or receive a warning before a “cookie” is stored. The “Help” portion of the toolbar on most browsers will tell you how to prevent your browser from accepting new cookies, how to have the browser notify you when you receive a new cookie, or how to disable cookies altogether. Please refer to your browser instructions to

learn more about these functions. Enabling cookies allows you to take full advantage of all the features on the Site and we recommend that you leave them turned on. If you elect to block the cookies, we will not be able to provide you with a personalized experience on our Site.

In some instances, U.S. Recordings may use tracking scripts or “tracers” that recognize a unique identifier from a cookie placed on your hard drive by another website. These are used by U.S. Recordings solely to gauge the success of our own advertising. For instance, we may use a tracer to determine whether you visit certain web pages where U.S. Recordings may have placed a banner ad. We do not use tracers to gather information on your use of the Internet unrelated to U.S. Recordings. Please note that U.S. Recordings does not use tracers to identify your personal information, and you remain anonymous unless and until you communicate with U.S. Recordings via e-mail or complete on-line forms.

2. Use of Information Collected.

U.S. Recordings will use the Personal Information directly submitted by you for the purpose for which you have provided it. U.S. Recordings may also use the information you provide to us to contact you for reasons related to your original communication to us. We may use your Personal Information to customize your experience on the Site and display content that we think you might be interested in according to your preferences. Your e-mail address is not used for any other purpose except to the extent necessary to follow-up on specific questions requiring information from U.S. Recordings, our subsidiaries, related companies, affiliates or business partners. Visitors who give us their telephone numbers online will only receive telephone contact from us for reasons related to the visitor’s original communication or request. We may use non-identifying and aggregate information to better design our website.

3. Sharing of Personal Information.

U.S. Recordings will not sell, rent, share, monitor, edit, or disclose any Personal Information about you, including its contents or your use of the Site, without your prior consent, but U.S. Recordings may share your Personal Information, without your prior consent, for the limited purposes noted below:

a. Third Parties. U.S. Recordings may share Personal Information with other companies and individuals to perform functions such as delivering packages, sending postal mail and e-mail, removing repetitive information from customer lists, analyzing data, providing marketing assistance, providing search results and links (including paid listings and links), and providing customer service. Such companies shall only use your Personal Information for those purposes required to perform their functions.

b. Business Transfers. As U.S. Recordings continues to develop its business, we might sell or buy subsidiaries or business units. In such transactions, customer information generally is one of the transferred business assets but remains subject to the obligations made in any pre-existing privacy policy.

c. Legal Obligations. U.S. Recordings may share your Personal Information if we have a good faith belief that such action is necessary to: (i) comply with legal process or other legal requirements of any governmental authority; (ii) protect and defend the rights or property of U.S. Recordings; (iii) enforce this Agreement; (iv) protect the interests of other users of the Site or any other person; or (v) operate or conduct maintenance and repair of the Site or equipment.

4. Protection of Personal Information.

To prevent unauthorized access, maintain data accuracy, and ensure the correct use of information, we have put in place appropriate physical, electronic, and managerial procedures to safeguard and secure the Personal Information we collect.

5. Other Limits to Your Privacy.

The Site may contain links to other non-U.S. Recordings websites. We are not responsible for the privacy practices or the content of such websites. We have no control over the use of such websites and you should exercise caution when deciding to disclose any Personal Information on these websites.

6. User Choice Regarding Collection, Use and Distribution of Personal Information.

You may choose not to provide U.S. Recordings with any Personal Information. In such an event, you can still access and use this Site. If you do not wish to receive information and promotional material from us, you may select the appropriate “opt-out” option each time we ask you for Personal Information, upon receipt of e-mail correspondence from U.S. Recordings, or by clicking on webmaster@usrecordings.com and requesting the “opt-out” option.

7. How You Can Access Or Correct Your Information.

If you have provided your Personal Information and your Personal Information changes (such as address or telephone), you can access and update any Personal Information that you provided to us by clicking on webmaster@usrecordings.com. We use this procedure to better safeguard your information. To protect your privacy and security, we may also take reasonable steps to verify your identity before granting access or making corrections.

8. Updates and Changes to Privacy Policy.

We reserve the right, at any time and without notice, to add to, change, update or modify this Privacy Policy, simply by posting such change, update or modification on the Site. Any such change, update or modification will be effective immediately upon posting on the Site. Updates and changes to the Website Terms and Conditions of Use Agreement and the Privacy Policy will continue to govern your use of the Site even if you elect not to receive notice of such changes.

9. How to Contact Us.

Should you have other questions or concerns about our Privacy Policy, please send us an email at webmaster@usrecordings.com.

